



RUSTIC ROAD RIDERS INC.

W3650 CR-A
Elkhorn, WI. 53121
(262)903-5358
rusticroadriders@gmail.com
www.rusticroadriders.com



January 1st, 2020

Dear Friend,

We are working with local vendors around the area to not only promote our run, but to get business into our sponsor's and vendor's establishments.

Vendors who donate a monetary value of at least \$100 to the run will have the opportunity to offer specials to Rustic Road Run riders. The riders can either be wearing one of our shirts from the current/previous year or be wearing our Rustic Road Run Logo patch with the current year's run rocker (this is different from the Rustic Roads patch from the Wisconsin Department of Transportation) either on a vest or jacket. We stress that only the person wearing the shirt or patch/rocker will receive the special.

The special will be determined by the vendor/sponsor (this can be a food/side special, drink special, percentage off, etc.). The Rustic Road Run will promote this special on their event page, Facebook page, and also on the Rustic Road Run website (with links to the vendor's website or Facebook page). This will give the business great exposure to the riding world. It also gets the riders in the door not just once, but many times. The Rustic Road Run will provide the signage for the business to put up in the bar to promote the run along with the special. This will include our logo to help identify the patches. We will also provide to you a list of previous year's shirts so you know what to look for.

We hope to include you with these special businesses to help get the word out to such an amazing event to help raise money for a place that provides the best pediatric care available in this area.

Sincerely,

Joshua Macara
President / CEO
Rustic Road Riders Inc.

All correspondence/questions can be sent to:

Joshua Macara
President / CEO
Rustic Road Riders Inc.
W3650 CR-A
Elkhorn, WI 53121
(262) 903-5358
rusticroadrun@gmail.com
www.rusticroadrun.com



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_____, henceforth known as "Vendor," enter into this agreement freely and willingly on the _____ day of _____, _____.

Vendor agrees to provide donation to the Rustic Road Run.

Vendor agrees to provide The Rustic Road Run with \$_____.

In exchange for this donation, the Rustic Road Run agrees to allow vendor to promote the below listed Vendor special(s) at their business using the Rustic Road Run logo patch and/or event t-shirts (t-shirts can be from previous year's event) for _____ months after donation has been received.

Vendor Special(s) (to be filled out by vendor):

Rustic Road Run will promote the vendor's special and website on their Facebook page and their website for 12 months after donation has been received.

This agreement represents a one-time agreement between the Rustic Road Run and Vendor.

Vendor Name

Vendor Signature

Event Coordinator Name

Event Coordinator Signature

Date Donation Received

Amount Received

Rustic Road Riders Inc. is a tax-exempt 501(c)3 organization. All contributions made directly to the organization are tax deductible. EIN# 82-4257527.

Receipts will be supplied upon request.

Please copy this form and mail it along with checks payable to:

Rustic Road Riders Inc.
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Elkhorn Wi. 53121

Any questions or concerns can be addressed by contacting Joshua Macara at (262)903-5358 or via email at Rusticroadriders@gmail.com